

Market Research Society of India Application for New Individual Member				
	2020 - 2021			
	CORRECT    INCORRECT      ✓    ✓    ✓    ✓      Please fill in your selections completely.			
Name of Applicant Mailing Address	:			
City				
Mobile No				
Email (Office) :   Your main Email Id on which you would like to receive all communication:				
Highest Educational Qualification : Age :				
Date of Birth	of Birth :			
Name of organization working for :				
Designation	:			
Professional Activity : - 🔄 Research User 🔄 Market Research Service Provider				
For Research users: -				
Main line of busines				
	FMCG Clothing & Apparel Retail IT services/software			
	IT hardware Telecom services Telecom equipment			
	Media (Publisher/Broadcaster) Advertising and media services			
	White goods Industrial goods/services Others (Please Specify)			
For Service Providers: - Type of services provided (tick all applicable): -				
<u>i ype of services pro</u>	Data Collection — Face to Face CATI Focus Groups			
	Coding and Data Entry Data processing Scripting			
	Hosting and Web based services Advance Analytics			
	Transcription Translation Charting/Visualization			
	IT /Application development Others (Please Specify)			

What is your one main reason for seeking MRSI membership {SINGLE REASON ONLY}?      To have a voice with regulators      To have a voice in the issues which are critical for the industry      To maintain a reputation for professional integrity and credibility      To increase the exposure of our organization through networking      To increase the marketing exposure of our organization through showcasing our unique offerings      Any others				
regulations and code of condu	ct.			
Name of Applicant	:-	Place: -		
Signature	: -	Date: -		
For MRSI office use only				
Proposed by	:-			
Seconded by	:-			
Reviewed in MC meeting on	:-			
Review outcome	:-			
Approved	:-			
Rejected	:-			

## Who can apply for Individual Membership?

An individual of good standing in the community who has attained the age of 21 years, who believes in and subscribes to the objects set forth in the Memorandum of Association of the Society and who is professionally engaged in market research or who is directly concerned with the creation of placing of market research for a period of at least one continuous year and who fulfils all the terms and conditions laid down in Society's Rules and Regulations shall be eligible to become and individual member of the Society. An individual, eligible to become an Individual Member, as the Managing Committee in accordance of the Rules and regulations may admit, shall become an Individual member upon payment of entrance fee and the annual membership fee as determined by the Managing Committee as constituted from time to time.