

Best Client Servicing Team of the Year

Description

This award will be given to the Client Servicing team from a servicing organisation that has consistently excelled in their deliveries and support to their client.

Your entry should clearly give evidence of the team that goes out of their way to support the client business, has superior integration with the client business and strong client endorsement.

Your agency must be servicing the client cited in the award at the time of entry submission.

Evaluation criteria

Presentation quality - written entry form and face-to-face presentation, finesse, clarity and conciseness.

Client Servicing team and its functioning

Quality and value of research

Client engagement

'People' dimension

Who can apply: Research Agencies, Analytics companies, Research based consulting organisations, Data collection agencies, Panel Management Companies, Technology Companies

Entry submission form sample

1	Question:	Summary of your claim to Best Client Servicing Team of the year
	Type:	Text
		Website Link: Yes
2	Question:	Background - Brief description of the Client Servicing team and the client's work with you
	Type:	Text
		Image: Yes
3	Question:	Evidence/Approach : i) Please share details the consistent functioning of the Servicing team and how that has made for exceptional Client Servicing. Please do not focus on case-based evidence.
	Type:	Text
		Image: Yes
4	Question:	Evidence/Approach : ii) Team size and team structure - including how this contributes to the Client Servicing
	Type:	Text
		Image: Yes
5	Question:	Evidence/Approach : iii) Sustaining/evangelising Research appreciation with the Client organisation
	Type:	Text
6	Question:	Evidence/Approach : iv) How was quality of decision making for the Business through research elevated as a direct result of Client Servicing team?
	Type:	Text
		Image: Yes , Website Link: Yes
7	Question:	Evidence/Approach : v) The quality of interaction and the relationship of the Client Servicing team with their client
	Type:	Text
		Image: Yes , Website Link: Yes
8	Question:	Please provide contact details of your clients who may be contacted by MRSI for their feedback on the team
	Type:	Contact

Notes:

1. Text responses have a character limit of 2000 including spaces
2. **Image: Yes** – means you can upload 1 image which will be included with your text response for that question. Only 1 image can be uploaded per question if it is allowed
3. **Website Link: Yes** – means you can add 1 weblink/YouTube video link which will be available to the jury to view when evaluating your entry