MRSI
SHAPING TOMORROW, TODAY

9th Golden Key Awards

Best Operations Team of the Year

Description:
This award recognises the often-unsung heroes of our industry - the operations, field and support teams who go that extra mile to help deliver insights to businesses. Award winning work could be a breakout improvement, and/or dealing with unforeseen issues and/or simply business-as-usual done exceedingly well. Operations, field or support teams could be responsible for data collection, project management, data processing or analysis.

The project should have been concluded between **January 2026 and December 2026**

Evaluation Criteria:
1. Presentation quality - Written entry form and face-to-face presentation, finesse, clarity and brevity.
2. Operations team and its team and functioning at the heart of the success story or risk mitigation
3. Robustness/scalability of the practices, process(es) or solution deployed
4. Exceptional contribution by individuals/teamwork
5. Proactiveness
6. Final tangible impact on project completion or businesses result, attributable to the actions of the Operations team.

Entities who can apply:
1. Research Agencies
2. Data Collection Agencies
3. Analytics Companies/Technology Companies
4. Research-based Consulting Organisations

Entry Form Sample

Question Details

1	Question:	Summary of your exceptional case showcasing the contribution of Operations to insights success
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes
2	Question:	Background: Brief description of the operations challenge, including the risk/success factor to the project completion or business result.
	Type:	Text
	Character Limit:	1000
		Image: Yes
3	Question:	Considerations/Approach 1: Operations team specifics - the role of the operations team, the team structure, handover process to other teams (such as Client facing teams, other operations teams etc) in this project or business.
	Type:	Text
	Character Limit:	2000
		Image: Yes
4	Question:	Considerations/Approach 2: Description of the operations challenge - reason for challenging situation, how it was determined that Operations could mitigate this challenge.
	Type:	Text
	Character Limit:	2000
5	Question:	Considerations/Approach 3: Deliberations, decisions, planning and execution of the operations team recommendations or solution
	Type:	Text
	Character Limit:	2000
6	Question:	Considerations/Approach 4: Challenges with internal teams, clients or legacy systems and how this was overcome.
	Type:	Text
	Character Limit:	1500

7	Question:	Outcome 1: Demonstrate with evidence (and metrics if possible) that superior or exceptional insight was delivered to clients/businesses as a direct result of the actions of this operations team
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes
8	Question:	Outcome 2: Is the recommendation or solution replicable?
	Type:	Text
	Character Limit:	1000
9	Question:	Outcome 3: What, if any, are the limitations of the case/approach?
	Type:	Text
	Character Limit:	1000

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. Image: Yes – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. Website Link: Yes – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.