MRSI
SHAPING TOMORROW, TODAY



Best Client Servicing Team of the Year

Description:
This award will be given to the Client Servicing team from a servicing organisation that has consistently excelled in their deliveries and support to their clients. Your entry should clearly give evidence of the team that goes out of their way to support the client business, has superior integration with the client business and strong client endorsement.

The performance should be for the period between **January 2026 and December 2026**

Evaluation Criteria:
1. Presentation quality – Written entry form and face-to-face presentation, finesse, clarity and brevity.
2. Client Servicing team and its functioning
3. Quality and value of research
4. Client engagement
5. Proactiveness

Who can apply:
Entities
1. Research Agencies
2. Analytics Companies/Technology Companies
3. Research-Based Consulting Organisations

Nominations by Entities and Vouched for by designated Client Representative

Entry Form Sample

Question Details

1	Question:	Summary of your claim to Best Client Servicing Team of the year
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes
2	Question:	Background: Brief description of the Client Servicing team and the client's work with you.
	Type:	Text
	Character	1000
7	Question:	Outcome 1: How was quality of decision making for the Business through research elevated as a direct result of Client Servicing team?
	Type:	Text
	Character Limit:	1500
		Image: Yes
8	Question:	Outcome 2: The quality of interaction and the relationship of the Client Servicing team with their client.
	Type:	Text
	Character Limit:	1500
		Image: Yes
	Character Limit:	1000
		Image: Yes
5	Question:	Considerations/Approach 3: Sustaining/Evangelising Research appreciation with the Client organisation.
	Type:	Text
	Character Limit:	1500
		Image: Yes
6	Question:	Considerations/Approach 4: Input of Client team members (Insight and other research stakeholders) on value and quality of research and quality of engagement with client (Critical Thinking demonstrated by the team *Understanding of your business *Quality of Collaboration demonstrated *Turn Around Time on deliverables *Domain Expertise *Consistency of Quality *Transparency *)
	Type:	Text
	Character Limit:	1500
		Image: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. Image: Yes – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. Website Link: Yes – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.