MRSI
SHAPING TOMORROW, TODAY



Best Data Collection Innovation

Description:
This award will be given to primary data collection work, using data collection methodology innovation or data collection process innovation (by the fieldwork agency). Your entry should clearly demonstrate being better, faster, cheaper, more efficient and/or more error free than commonly used data collection.

The project should have been concluded between **January 2026 and December 2026**

Evaluation Criteria:
1. Presentation quality – Written entry form and face-to-face presentation, finesse, clarity and brevity.
2. Differentiation – Originality and freshness of the approach/methodology
3. Innovativeness of the data collection
4. Robustness/scalability of the technique(s) deployed
5. Minimisation of errors
6. Final tangible impact, attributable to the innovation in data collection.

Entities who can apply:
1. Research Agencies
2. Data Collection Agencies
3. Research-based Consulting Organisations

Entry Form Sample

Question Details

1	Question:	Summary of your case and the successful deployment of the data collection innovation.
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes
2	Question:	Background: Brief description of the data collection challenge, including contextual background if relevant.
	Type:	Text
	Character Limit:	1000
		Image: Yes
3	Question:	Considerations/Approach 1: Details of your innovation. a/ Was it related to data collection methodology or data collection process, or both? b/ Data collection deployment details, if relevant to innovation ? i/ Geography, sample size, time frame, team size/structure. ii/ Management and control structure, MIS. c/ Safeguarding against data collection errors- representativeness of data, dealing with bias and outliers, checks instituted for minimising error, etc.
	Type:	Text
	Character Limit:	3000
		Image: Yes
4	Question:	Outcome 1: Demonstrate with evidence and metrics, how this data collection innovation resulted in being better, faster, cheaper, more efficient and/or more error free than the alternative data collection.
	Type:	Text
	Character Limit:	1500
		Image: Yes , **Website Link:** Yes
5	Question:	Outcome 2: What, if any, are the limitations of the approach?
	Type:	Text
	Character Limit:	1500
		Image: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. Image: Yes – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. Website Link: Yes – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.