MRSI
SHAPING TOMORROW, TODAY

8th Golden Key Awards

Most Innovative Use of Technology

Description:
This award recognises innovative applications of technology platforms, tools and systems that transform the way research is designed, executed, managed and delivered.
Entries should demonstrate how technology has improved process efficiency, operational excellence, data quality, accuracy, consistency, collaboration or scalability across the research value chain through 'automation'.

The primary question that the entry should answer: *Does this automation-led innovation primarily change how we design, conduct, manage or deliver research, making the process better, faster or more effective?*

The emphasis is on **how technology enables us to conduct and deliver research better** - streamlining workflows, automating repetitive tasks, integrating systems, reducing errors or creating more effective ways of working.

The innovation should primarily lie in process improvement/ transformation, operational effectiveness or technology-enabled/driven execution – through various forms of tech layers such as data collection tech, robotic process automation (RPA), big data technologies, IOT, Cloud/API/System Integrations, Data Security, Dashboarding/Reporting automation, etc.

The project impact data should be from the period between **January 2026 and December 2026**

Evaluation Criteria:
1. Presentation quality- clarity, coherence and brevity along with a Live working demo
2. Differentiation- originality in use of technology for process or delivery improvement
3. Demonstrated improvement in process, efficiency, quality, or speed
4. Degree of innovation in technology use or integration
5. Scalability, sustainability, and replicability of the solution
6. Tangible business or operation impact

Entities who can apply:
1. Research Agencies
2. Client Organisations
3. Analytics Companies/Technology Companies
4. Research-based Consulting Organisations
5. Technology Providers or Platform Developers

Entry Form sample

Category Details

1	Question:	Summary of the case and description of the technology solution implemented.
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes
2	Question:	Background: Outline the business or operational challenge and the role of technology in addressing it.
	Type:	Text
	Character Limit:	1000
		Image: Yes
3	Question:	Approach 1: Describe the design and deployment, degree of innovation and management of the technology.
	Type:	Text
	Character Limit:	1000
		Image: Yes
4	Question:	Approach 2: Improvements achieved in speed, accuracy, process quality, or cost efficiency.
	Type:	Text
	Character Limit:	1000
		Image: Yes
5	Question:	Outcome 1: Provide measurable evidence of improvement or impact achieved.
	Type:	Text
	Character Limit:	1000
		Image: Yes
6	Question:	Outcome 2: Please share details indicating if the approach is scalable or replicable
	Type:	Text
	Character Limit:	1000
		Image: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. Image: Yes – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. Website Link: Yes – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.