MRSI
SHAPING TOMORROW, TODAY



Best Research in the Social and Development Sector

Description:
This award will be given to research work done in the Development and al/Social sector commissioned by for Governmental, or NGO/INGO not-for-profit, or Foundations or other developmental sector organisations entities. Your entry should clearly demonstrate how the research addressed a social or development cause, the complex issue of society.

Note: Work done for Commercial organisations will not be eligible

Evaluation Criteria:
1. Presentation quality – Written entry form and face-to-face presentation, finesse, clarity and brevity.
2. Differentiation – Originality and freshness of research/marketing thinking
3. Complexity of the research task
4. Scale of the research
5. Robustness of the methodology
6. Quality of Project management
7. Innovativeness of the research approach.

Entities who can apply:
1. Research Agencies
2. Analytics Companies/Technology Companies
3. Research/Technology based Consulting Organisations
4. Government, NGO/INGO, Foundations or other development sector entities

Entry Form Sample

Question Details

1	Question:	A. Summary of your project and how it impacted the client?s programme or strategy
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes
2	Question:	B. Background: Brief description of the contextual background of the project if relevant
	Type:	Text
	Character Limit:	1000
		Image: Yes
3	Question:	C. Design /Approach:cYour approach to conducting the research a.) How was the project planned/managed? Any unique/innovative research or operational considerations? b.) Key Methodology challenges such as researching the target group, scale, time constraints, sensitive nature of information required, sample size, sampling frame, research instruments, etc. etc.
	Type:	Text
	Character Limit:	3000
		Image: Yes
4	Question:	Outcome 1. Any decisions or course corrections to the client?s programme or strategy taken because of the research?
	Type:	Text
	Character Limit:	1000
		Image: Yes
5	Question:	Outcome 2: Was there any change (e.g. efficiency, improvement in process/SOP, efficacy, change in intervention, policy etc) in the organisation?s way of working as a result of this research (please provide details/numbers and source as substantiation)?
	Type:	Text
	Character Limit:	1000
		Image: Yes
6	Question:	Outcome 3: What, if any, are the limitations of the approach?
	Type:	Text
	Character Limit:	1000
		Image: Yes

7	Question:	Outcome 4: What in your opinion should be a follow up research project, if any? How will that contribute to achieve the larger objective/purpose of the program in that topic/sector
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes
8	Question:	Outcome 5: What, if any, are the limitations of the approach?
	Type:	Text
	Character Limit:	1000
		Image: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. Image: Yes – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. Website Link: Yes – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.