

7th Golden Key Awards

Most Innovative Use of Technology

Description:

This award will be given for innovative use of technology platforms, tool, or systems that have enhanced efficiency, accuracy or scalability in research and insight work. Entries should highlight how technology improved processes excellence, data quality or collaboration, leading to better execution or delivery. Projects/initiatives for internal organisation functioning may qualify, in addition to work done for clients

The use of technology should focus on process improvement, automation, or operational innovation NOT algorithmic or AI-driven intelligence

The project impact data should be from the period between **December 2024 and December 2025**

Evaluation Criteria:

1. Presentation quality- clarity, coherence and brevity
2. Differentiation- originality in use of technology for process or delivery improvement
3. Demonstrated improvement in process, efficiency, quality, or speed
4. Degree of innovation in technology use or integration
5. Scalability, sustainability, and replicability of the solution
6. Tangible business or operation impact

Who can apply:

Entities:

- a. Research Agencies
- b. Client Organisations
- c. Analytics Companies/Technology Companies
- d. Research-based Consulting Organisations
- e. Technology Providers or Platform Developers

Submission form sample

Question Details

1	Question:	Summary of the case and description of the technology solution implemented.
	Type:	Text
	Character Limit:	1000
		Image: Yes , Website Link: Yes
2	Question:	Background: Outline the business or operational challenge and the role of technology in addressing it.
	Type:	Text
	Character Limit:	1000
		Image: Yes
3	Question:	Approach 1: Describe the design, deployment, and management of the technology.
	Type:	Text
	Character Limit:	1000
		Image: Yes
4	Question:	Approach 2: Improvements achieved in speed, accuracy, process quality, or cost efficiency.
	Type:	Text
	Character Limit:	1000
		Image: Yes
5	Question:	Outcome 1: Provide measurable evidence of improvement or impact achieved.
	Type:	Text
	Character Limit:	1000
		Image: Yes
6	Question:	Outcome 2: Please share details indicating if the approach is scalable or replicable
	Type:	Text
	Character Limit:	1000
		Image: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.

2. Image: Yes – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. Website Link: Yes – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.