Golden Key Awards | 2023

The Most Humane Organisation Award

Description:

This award recognizes an organization that has excelled in promoting positive impacts on both the Planet and People. Whether it is sustainability, diversity, or other crucial agendas, the winning organization must showcase instances where they have surpassed the expectations of conventional 'top-down' initiatives. Previous awardees have exhibited passion and implemented distinctive, customized processes that resulted in a discernible impact on either people or the planet.
The jury is seeking specific details. For instance, in the context of diversity, it would be highly relevant to explicitly understand how individuals with different abilities and previously overlooked groups, such as the LGBT and transgender communities, were involved or employed in a non-discriminatory program or practice.

The project impact data should be from the period between **December 2022 and December 2023. The project should be above and beyond initiatives executed in previous years - either new initiatives or previous years' initiative that have been materially stepped up.**

Evaluation Criteria:

Overall
1.   Presentation quality – written entry form and face-to-face presentation, Finesse, clarity and brevity.
Award Specific
1.   Clear articulation of the People or Planet positive aspect(s) of the initiative/programme
2.   Demonstration of the impact
3.   Commitment to this initiative/programme
4.   Efforts the organisation continues to put towards being People and/or Planet positive (as something that is here to stay and grow).

Who can apply:

1. Research Agencies
2. Client Organisations

3. Analytics Companies
4. Research-based Consulting Organisation

Entry submission form sample

1	Question:	Summary of your case and resulting impact
	Type:	Text
	Character Limit:	1000
		Image: Yes , **Website Link:** Yes

2	Question:	Background ? Brief description of the outline and objectives of the initiative
	Type:	Text
	Character Limit:	1000
		Image: Yes

3	Question:	Considerations/Approach 1: Description of the humane programme or practice that was implemented
	Type:	Text
	Character Limit:	1000

4	Question:	Considerations/Approach 2: Why was this specific programme or initiative selected?
	Type:	Text
	Character Limit:	500

5	Question:	Considerations/Approach 3: What did the leaders do to engage the wider team?
	Type:	Text
	Character Limit:	500

6	Question:	Considerations/Approach 4: What was envisaged for success to look like? What were some of the challenges?
	Type:	Text
	Character Limit:	1000

7	Question:	Outcome 1: What was the impact of this programme or initiative?
	Type:	Text
	Character Limit:	1500
		Image: Yes , **Website Link:** Yes

8	Question:	Outcome 2: How is the programme or initiative expected to continue in the future ?
	Type:	Text
	Character Limit:	1500
		Image: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. **Image: Yes** – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. **Website Link: Yes** – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.

Terms and Conditions:

- Decision of the selection committee would be final and the MRSI will not be liable for any inconvenience/ disputes resulting from the selection committee's decision.
- MRSI retains the right to make changes to the award categories.