Golden Key Awards 2021

Best Researcher under 30

Description:

This award will be given to a bright young researcher younger than 30 years of age who shows early promise to be the future leader in the research and insights industry.

You will be asked to take a point of view on a topic, as a method to present yourself as a winner.

Your entry should clearly demonstrate that:

1. You have a clear and perhaps a different perspective on the subject
2. You can argue for or against it
3. You can articulate it in a manner that's clear, objective and inspiring
4. You have been able to demonstrate your view in the work you have done

Evaluation Criteria:

1. Essay quality –Finesse, clarity of arguments, different perspective shown, brevity.
3. Coherence of arguments made and ability to stand by them in the discussions
4. Demonstration of the point of view in the work done, wherever possible
5. Social and communication skills including articulation and confidence

Who can apply:

People with less than 5 years of experience/younger than 30 years of age on December 31st 2021 working in Client organisations , Research Agencies, Analytics companies, Research based consulting organisations, Data collection agencies .

Entry submission form sample

1	Question:	Please share your details of your last educational degree, LinkedIn profile, professional website or any other link to a platform showcasing your point of view.
	Type:	Text
	Character Limit:	500
		Website Link: Yes

2	Question:	You can choose any one of topics for your entry: 1. Qual research is outdated OR 2. Technology is the only ally researchers have today OR 3. We should stop using question/answer based research completely OR 4. Dearth of talent in the insights industry is a myth.
	Type:	Text
	Character Limit:	1500
		Image: Yes , **Website Link:** Yes

Notes:
1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. **Image: Yes** – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. **Website Link: Yes** – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry