

Golden Key Awards | 2022

Best Researcher under 30

Description:

This award will be given to a bright young researcher demonstrating excellence in Research, who is an end-user facing role. Your entry should clearly give evidence to the claim of being the Best Researcher under 30 which could be one to a maximum of 3 cases, where your personal contribution led to great research.

The performance should be for the period between **Dec 2021 and Dec 2022**

SHOULD HAVE NO MORE THAN 5 YEARS EXPERIENCE IN THE RESEARCH INDUSTRY.

Evaluation Criteria:

1. Presentation quality – written entry form and video presentation, Finesse, clarity and brevity.
2. Presence
3. Coherence of arguments made
4. Substantiation of work
5. Innovation/creativity in the example(s)
6. Transferability – can this approach be adopted in other cases
7. Credibility of claim

Who can apply:

People with less than 5 years of experience/younger than 30 years of age on December 31st 2022 working in Client organisations , Research Agencies, Analytics companies, Research based consulting organisations, Data collection agencies .

Entry submission form sample

1	Question:	Please share your details of your last educational degree, LinkedIn profile, professional website or any other link to a platform showcasing your point of view.
	Type:	Text
	Character Limit:	500
		Image: Yes , Website Link: Yes
2	Question:	You can choose any one of topics for your entry: 1. Qual research is outdated OR 2. Technology is the only ally researchers have today OR 3. We should stop using question/answer based research completely OR 4. Dearth of talent in the insights industry is a myth.
	Type:	Text
	Character Limit:	1500
		Image: Yes , Website Link: Yes
3	Question:	Client testimonial, if relevant
	Type:	Text
	Character Limit:	1000
		Image: Yes , Website Link: Yes

Notes:

1. Text responses have a character limit and each question has a different limit. Please check it before preparing your answer.
2. **Image: Yes** – means you can upload 1 image which will be included with your text response for the particular question. Only one image can be uploaded per question. Do not add text with very small font in the image.
3. **Website Link: Yes** – means you can add 1 weblink/ YouTube video link which will be available to the jury to view when evaluating the entry
4. Sub-questions are indicative. Please only answer what strengthens your submission/ entry.